

RESULTS

Creating the Political Will to End Poverty

RESULTS
the power to end poverty

Presented to Enl!ghten
By Beth Wilson
RESULTS Group Leader & Board Member
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What is RESULTS?

RESULTS is a movement of passionate, committed everyday people.

Together we use our voices to influence political decisions that will bring an end to poverty.



Volunteers receive training, support, and inspiration to become skilled advocates

In time they learn to effectively advise policy makers, guiding them to decisions that improve access to health, education and economic opportunity

Together we realize the incredible power we possess to use our voices to **change the world.**

Where is RESULTS?

Started in U.S. in 1980 – organized by chapters

- 121 Groups in the U.S., 79 focus on Global Poverty, 42 focus on U.S. Poverty
- National professional staff in Washington, D.C. led by Dr. Joanne Carter

Spread around the world to Australia, Canada, Japan, Kenya, Mexico, South Korea, United Kingdom and Zambia

In Washington State:

Bremerton/Central & North Kitsap (Domestic),
South Kitsap/Gig Harbor, Seattle, Tacoma, Olympia,
Snohomish and Spokane (all Global)
with expansion planned for Tri-Cities

Groups meet once or twice a month to plan their actions to build the political will to end poverty.

An annual International Conference is held each summer in Washington, DC, attended by 500 people from dozens of countries.

What does **RESULTS** advocate for?

RESULTS started to end hunger around the world. Now works to end poverty at the global level and the domestic (U.S.) level.

Global Poverty: End extreme poverty by 2030

- Health – Maternal & Child Health, AIDS, Malaria & TB
- Education - for 49 million children without access to education and the 40% of all children whose education is insufficient to ensure literacy
- Microfinance for the poorest to lift themselves out of poverty and support their families and communities
- U.S.AID and World Bank accountability and effectiveness (Reach Act)

U.S. Poverty, too?

- Access to effective healthcare and wellness services (Advocated for health reform and funding for community health centers)
- Reduction of hunger (SNAP/Food Stamps)
- Access to early childhood education (Head Start)
- Poverty reduction through tax policy (EITC & CTC)

What is Advocacy?

Advocacy is creating political will

- Telling decision-makers what their priorities should be
- Building public support through effective engagement in the media

If we want something, we have to ask for it

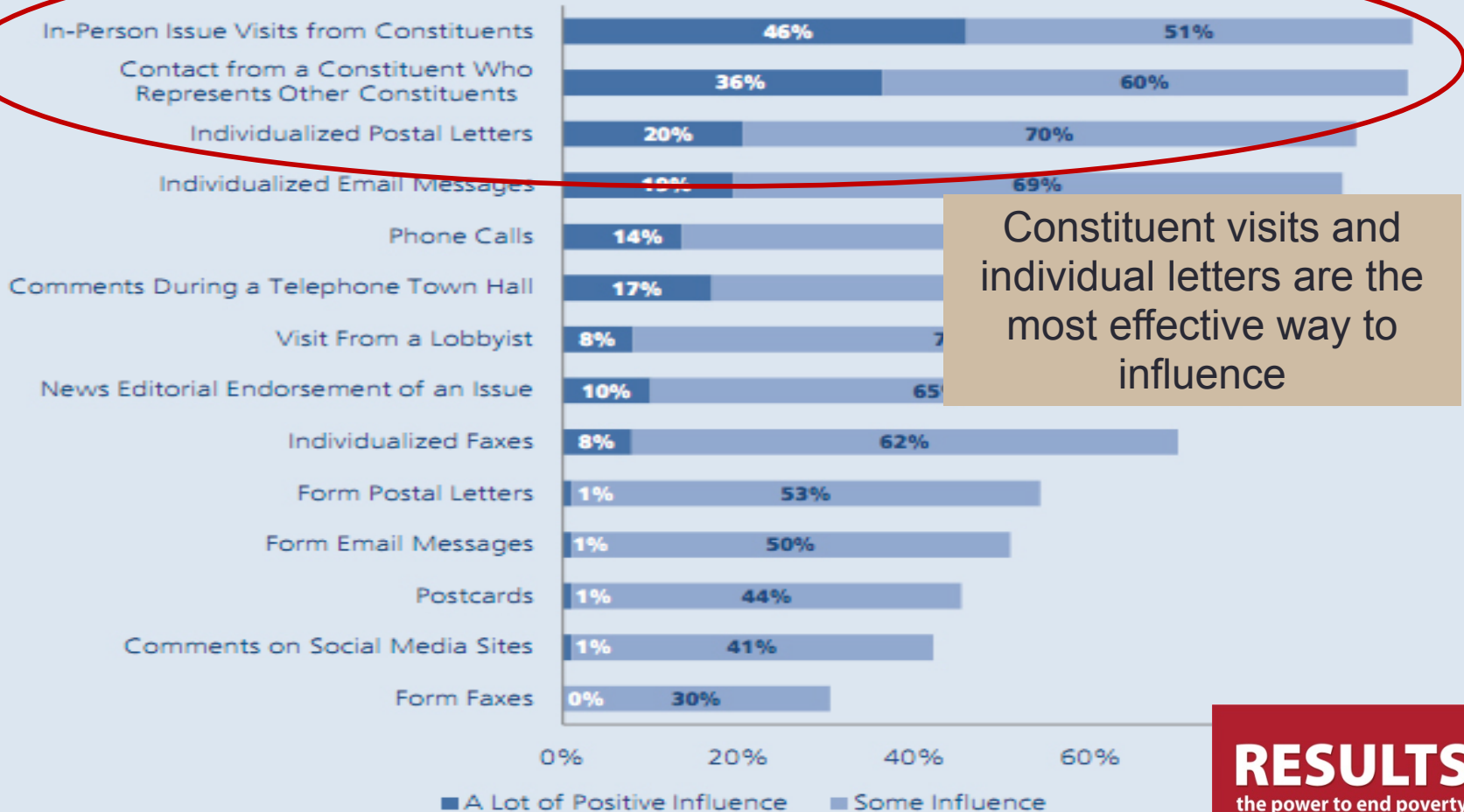
- Every idea must have a voice
- Decision-makers are not all knowing
- Many times, they need to be educated just like everyone else

Ultimately...it's about change

- All major changes in social or economic policy, good or bad, happened because advocates did not give up until it happened.
- The status quo, inertia, is a powerful force.

Advocacy Approaches

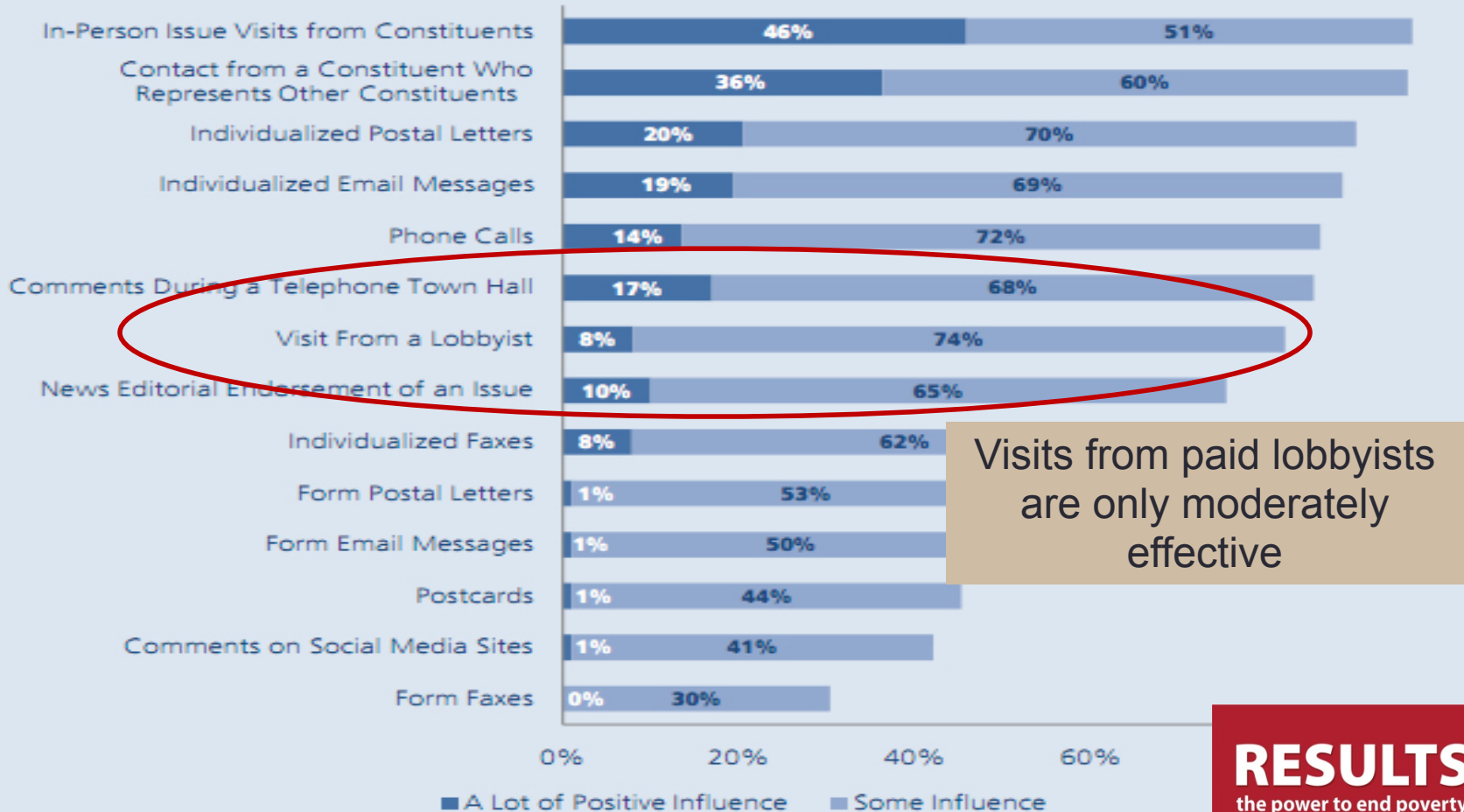
If your Member/Senator has not already arrived at a firm decision on an issue, how much influence might the following advocacy strategies directed to the *Washington office* have on his/her decision?*



Constituent visits and individual letters are the most effective way to influence

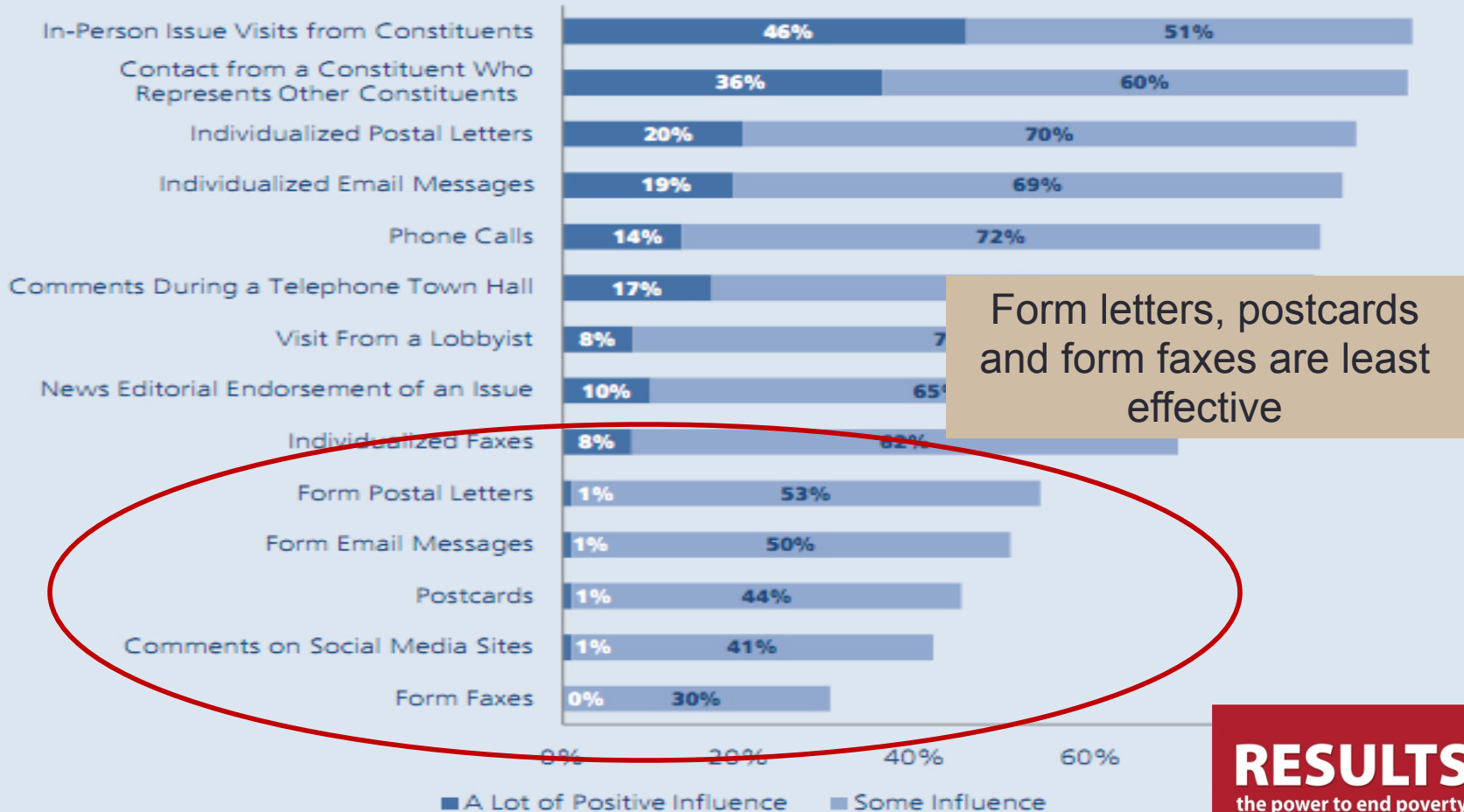
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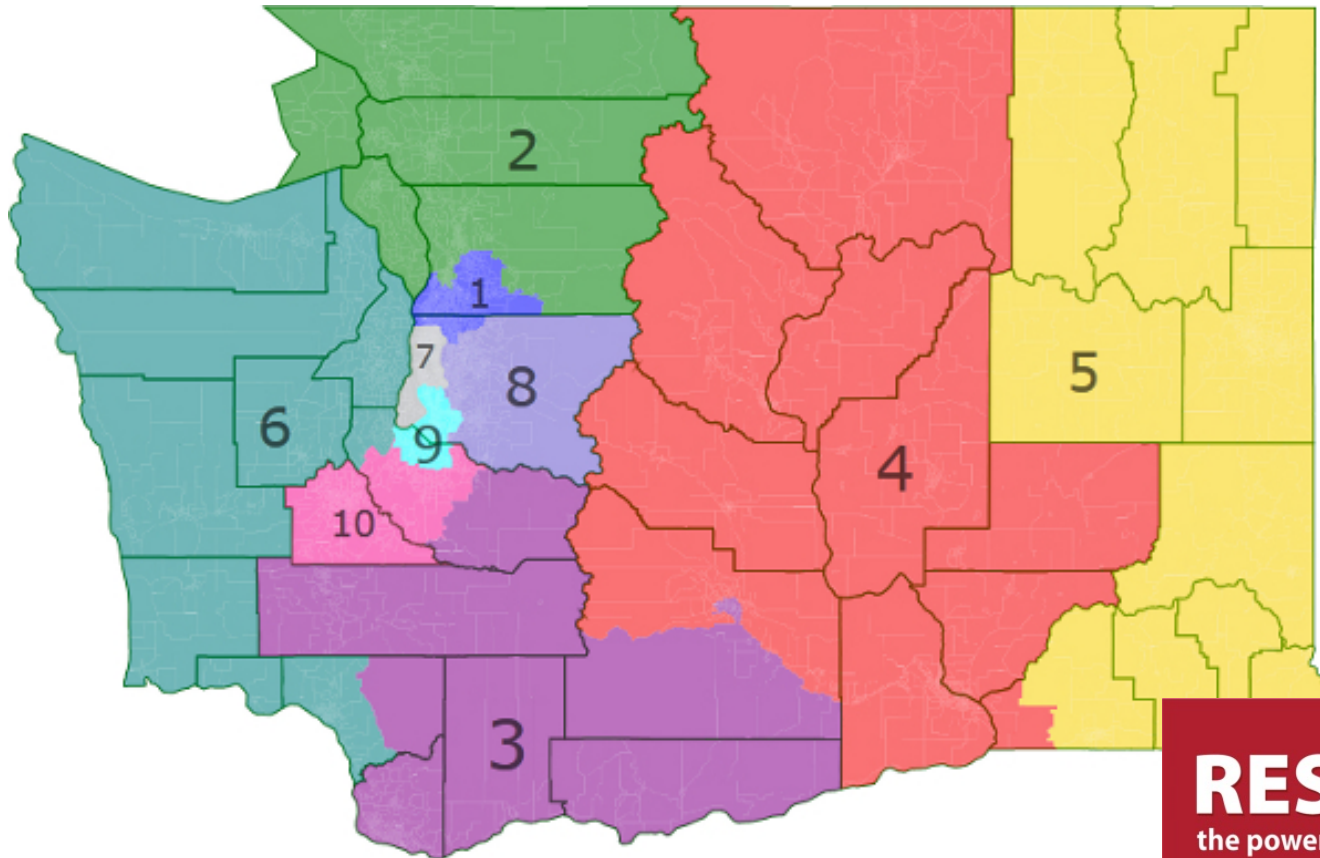
Advocacy

Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.

— anthropologist Margaret Mead

Washington State Congressional Districts

1 – Suzan DelBene, 2 – Rick Larsen, 3 – Jaime Herrera Beutler,
4 – Dan Newhouse, 5 – Cathy McMorris Rogers, 6 – Derek Kilmer,
7-Jim McDermott, 8-David Reichert, 9 – Adam Smith, 10 – Denny Heck



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An Example of RESULTS's Work: The Story of Representative Derek Kilmer's Letter to the President

- Global Fund to Fight AIDS, Tuberculosis and Malaria
- Began in 2002 to fight the world's most deadly diseases
- Pledging conference held every three years, next on September 17, 2016 in Montreal, Canada.
- While at the 2016 International Conference, RESULTS members asked Congressman Kilmer to sponsor a letter to President Obama urging a \$4.3B three-year pledge, signed by all members of the WA State Congressional delegation.
- Involved Rep. Kilmer's Congressional staff, all RESULTS groups, our ONE Campaign Partners. Secured the final signature less than one hour before the deadline on 7/14/16.

Why the Global Fund?

Since 2002 when it began, through its partners, the Global Fund has:

- Saved 17 million lives
- Provided treatment to 13.2 million Tuberculosis patients
- 8.1 million people are alive due to ARV treatments for HIV/AIDS
- 585 million bed nets have been distributed to families at risk for malaria
- Leverages \$2 additional dollars for every \$1 the U.S. contributes

With the next pledge, the Global Fund plans to save 8 million lives and prevent 300 million new infections from HIV, TB and Malaria by 2020.

The Education for All Act (H.R. 4481): Strengthening Impact and Accountability

- 59 million primary school-aged children around the world have no access to an education (was 100 million in 1999)
- Even of those in school, 250 million kids – nearly 40 percent of the world’s children of primary school age – can’t read a single sentence
- A well-resourced U.S. global education strategy, increased transparency and accountability is needed to ensure the U.S. government effectively contributes to realizing quality education for children around the world

The Reach Every Mother & Child Act

- Develops a U.S. Government strategy to help end preventable child and maternal deaths with ambitious, clear, and measurable goals;
- Increases accountability and transparency at all levels;
- Focuses on the poorest and most vulnerable populations, and recognizes the unique needs within different countries and communities;
- Scales up what is proven to work and save the most lives, while reporting against clear targets;
- Codifies a Child and Maternal Survival Coordinator responsible for oversight;
- Creates new, innovative funding sources to complement U.S. investment;
- Builds the capacity for USAID to meet its goals of saving 15 million child lives and 600,000 women's lives by 2020.

U.S. Poverty Advocacy: Creating Economic Mobility - Building Ladders out of Poverty

- RESULTS volunteers worked to save key provisions of the Earned Income Tax Credit (EITC) and the Child Tax Credit (CTC).
- These tax credits are our nation's **most successful anti-poverty programs for children** – the pro-work tax credits helped to lift 9/8 million Americans out of poverty in 2014, including **5.2 million** children.
- Because of the outstanding grassroots advocacy work of RESULTS volunteer advocates and others, in 2015 Congress passed tax legislation that saves the key EITC and CTC provisions.
- Now RESULTS volunteers are working to expand the EITC to cover families without children who meet the income requirements.

Local RESULTS Groups

Bremerton/North & Central Kitsap Group – Domestic Poverty

- Meets on the Wednesday evening following the second Saturday of each month
- Contact Grace West at (360) 479-8634 or westgracie@gmail.com or Diana Tyree-Eddy at (360) 434-1158 or autumnguest@hotmail.com for more information.

South Kitsap/Gig Harbor Group – Global Poverty

- Meets on the second Tuesday evening and the second Saturday morning of each month.
- For more information contact Beth or Paul Wilson at (253) 857-5234 or bethwilson1950@gmail.com.

Questions?

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